

LINK UNLIMITED SCHOLARS

A NUALIMPACT 2022 REPORT

Building tomorrow's Black leaders





Dear LINK Community

As we usher in a new year and reflect on 2023, we are happy to capture our achievements, challenges, and impact from the past year in this report. We remain grateful for the dedication and unwavering support of our LINK community. Thank you!

It was a busy year that centered around change and our commitment to delivering engaging and quality programming for all of our Scholars. We launched new systems, processes, and structures to improve operating efficiencies, maximize productivity, and ensure organizational goals were achievable. We recognized and celebrated our investment in Black Excellence via the accomplishments and success of our Scholars. Thanks to the hard and steadfast work of our team, we successfully served nearly 300 Scholars, awarded over \$360,000 in scholarships, sustained and secured new funding, hosted a successful golf outing, and increased our media presence... just to name a few.

We are proud of what we have cultivated together and look forward to another year of growth and achievement. As we near our 60th year of operation, we remain committed to growing the organization and the number of Scholars we serve each year. We have set some ambitious, but what we believe to be realistic, goals for ourselves over the next few years. We know our model works; therefore, our strategic priorities are to expand our impact and investments in Chicago, serve more students, and focus our recruitment in some of the most under-resourced neighborhoods across the city. Our ability to adapt, learn, and pivot in the face of adversity has been, and will continue to be, critical to achieving these goals.

We invite you to explore this year's report and read more about our shared success. Again, thank you for your belief in our mission and your investment in Black Excellence. Here's to another impactful year!

DR. TOINETTE GUNNPresident & CEO



to T

KEN JOHNSONChairman of the Board

Investing in the future



Vice President, Programs & Evaluation

FY23 was a productive year! Nearly 300 Scholars across our Jr. LINK and High School Fellowships participated in over 20 programming opportunities focused on academic enrichment, leadership development, volunteerism, college access, career exploration, and identity development. Some of those activities included:

Saturday Academy

A core LINK program where Scholars received academic support, leadership development, as well as built community amongst each other.

Scholar Retreats

A space for Scholars to explore identity development, socioemotional learning, and build community.

College Informational Sessions

Various colleges came to discuss the admissions process for their specific universities with LINK Scholars.

HBCU Night

An evening where Scholars were able to learn more about the admissions process and student experiences of Historically Black Colleges and Universities.

Career Panels

Professionals throughout the Chicagoland area from fields spanning law to social work came to discuss their careers and paths with Scholars.

Angel Tree

A service initiative to provide children whose parents are incarcerated with gifts from their parent for the holiday season.

MLK Day of Service

The LINK community created gift baskets for those transitioning from being homeless to having housing.

Annual Scholar Celebration

A space that celebrated our graduating seniors, their transition to collegiate Scholars, and their over 200 collective college acceptances.

Our high school Scholars ended the academic year with an average 3.21 GPA. As FY23 came to an end, we welcomed our newest cohort of 60 Scholars (Class of 2027) and five new Program Team members, increasing our capacity as we focus on our strategic growth priorities.

PROGRAM YEARIN CLASS OF EVILLE 2 0 2 3



31 Scholars





College Acceptance
with 218 collective

college acceptances







AWARDS & RECOGNITION



Jordan Wings Scholars

POSSE

Posse Scholar (Pomona College)



Amazon Future Engineer Scholarship



Questbridge Finalist

MENTORSnapshot

Our mentors comprise a pivotal aspect of LINK programming and play a key role in supporting our Scholars on their journey to, through, and beyond college.

Over **220** Mentors participated with their Scholar Mentees in **21+** hours of LINK programming



Our Mission

To connect Black students with resources and opportunities that strengthen the necessary skills to succeed as they advance to, through, and beyond college.

Our Vision

Through our programming, we aim to increase the economic mobility and stability of Black students and cultivate a diverse leadership pipeline in our city and nation.

Our 6-year fellowship model

MIDDLE SCHOOL





Academic Enrichment



Leadership Development



High School Options



College Exposure

HIGH SCHOOL





Scholarship & Academic Enrichment



Leadership Development



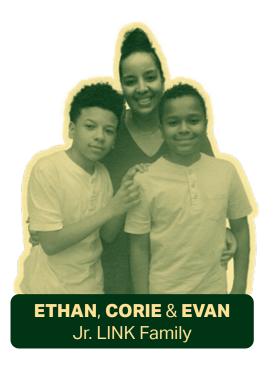
Career Exposure



College Access

Keeping it in the Family

Often, we are asked how students and families learn about LINK and our programs. For much of our history, the response has been, and continues to be, word-of-mouth. Families enroll their children, then sing LINK's praises to nieces, nephews, cousins and friends. That actually captures **Corie Rowland's** LINK story. Corie's friend from church, and mother of a LINK Alumna, told her about LINK. After learning about the enrichment opportunities, leadership development, career exposure, and the promise of mentoring in the high school fellowship, Corie immediately knew she wanted her sons to participate. The boys, **Ethan (8th grade)** & **Evan (7th grade)**, weren't so sure and didn't know what to expect. Ethan thought "it would be weird. But when I saw what it was, I thought it was pretty cool."



Since joining Jr. LINK, both boys are already showing a deeper knowledge about career opportunities, which Corie attributes to their participation in the LINK Career Connection Collective panels on Law, Government and Public Administration. So far, hearing Ethan and Evan rave about what they learned from the career panels has been the highlight of her LINK experience. Ethan was most impressed by the Patent Lawyer. "I didn't think you needed one of those. I thought you just applied for one and then bam, you got a patent. I didn't know it was a court thing. I didn't even know some of those jobs existed and that opened my horizon! I was exposed to different jobs and careers for my future and that was a big blessing," said Evan. "I feel like I'm going to have a great future with LINK."

Corie is excited about her sons' future involvement in LINK and has made it a priority. Corie says, "learning prioritization is critical in this journey. God, family, school, Jr. LINK, then other extracurricular activities. People make time for what is important. To our family, Jr. LINK is a high priority, so we have created a rhythm that helps us balance everything."



When asked what Corie would say to those who are considering investing in LINK, she had this to say, "We could all benefit from having aid to help us have the best possible foot forward in life. We do not all start life at the same starting line, so to be able to give someone an extra push is a blessing. LINK gives students the best opportunity to be the best version of themselves and expand their horizon and exposure."

Program Highlig

LINK Unlimited Scholars stands as a beacon, empowering Black students and opening pathways to higher education. However, providing the resources and opportunities needed to ensure our Scholars advance to, through, and beyond college requires collaborative efforts and community partnerships. As such, our partnership and collaboration with the esteemed Jordan Wings Foundation, renowned for its commitment to education, has illuminated the futures of numerous LINK Scholars, transcending financial barriers and unlocking their potential.

Since its inception in 2015, the Jordan Brand Wings Scholarship Program (Jordan Wings) has epitomized Michael Jordan's legacy by granting scholarships and resources to dedicated high school students. More than a monetary support system, this initiative stands tall, offering unwavering guidance throughout the students' college journey and beyond. Wings scholarship applicants are nominated by strategic partners like LINK and recipients join a massive community of Wings Scholars.

Through this impactful partnership, LINK has facilitated college admissions and completely eliminated the financial burdens for many Scholars. The Wings scholarship is a last dollar scholarship that bridges the funding gap between the total cost of college and financial aid to significantly reduce or eliminate the family contribution.

As the partnership continues to flourish, it remains a testament to the collective impact of organizations coming together to support ambitious Black minds, pouring into a generation poised for greatness. In the LINK Class of 2023, three Scholars were awarded this prestigious Jordan Wings scholarship. We celebrate their success and the impact this partnership has brought forth.





NATALIA **GONZÁLEZ RENÉ**

Northwestern University

Getting the Jordan Wings

of achieving my goals and

in me. The Jordan Wings

Scholarship has also

there are people who believe

provided me with a safety net that, despite any fluctuations

I might experience in financial

they'll be there to cover the

gap. I'm very grateful to be a

aid in the coming years,

Wings Scholar.

Scholarship was an affirmation that I'm capable

GG



my first semester.



AUTTUM THOMAS

Spelman College

MARQUELLE WATERFORD

Morehouse College

GG The Jordan Wings scholarship means a lot to me because of the amazing opportunity that it gave me, along with the change of trajectory that has set me up for who I'm becoming day in and

day out.

Collective Impact

The power of collaboration & partenerships



President, De La Salle Institute

LINK Unlimited Scholars has played a critical role in transforming the lives of students through educational scholarships and academic support. Anne Marie Tirpak, President of De La Salle Institute, and Marion Klatka, Chief Financial Officer of Marist High School, provide insight into the profound impact of LINK's enduring partnership.

De La Salle Institute is one of LINK's longest-standing school partners - in fact, our founder, John Parmer, and the first ever LINK Scholar, are alumni of De La Salle. So, not surprising that De La Salle has the largest enrollment of LINK Scholars with 33 students currently attending. President Tirpak highlights that the partnership, which began with LINK's inception, extends beyond financial aid, providing crucial support for academic success. "LINK supports the whole development of the child. It takes a community to help foster our community of students, but also grow a city...I love that we have these angels throughout the city that are supporting schools and kids." Tirpak also shared that nearly 90% of De La Salle students receive financial assistance, so every little bit of support is helpful. Partnership with scholarship organizations like LINK, whose scholarships cover 15% of tuition, are appreciated and important to sustain.

Marion Klatka of Marist High School shared stories illustrating LINK's role in helping students overcome obstacles. Reflecting on the long-standing partnership with LINK, Klatka named current Class of 2025 Scholar, Princess Burress, as a standout success whose resilience and self-advocacy impressed him. Klatka shared, "She knows the impact of trying to find her way to college and she's already exploring different ideas about college. It tells me that this partnership with LINK is important to her."

He also appreciated the continued support for Scholars both academically and personally as many students rely on their schools and outside organizations when navigating a variety of situations.

Both leaders highlighted the ripple effect of donor support. Klatka emphasized how donor contributions positively impact students' lives, while Tirpak stressed the importance of financial resources for achieving educational goals, stating, "the money is going to kids who are most in need...not only financially, but in their holistic development. The type of student that is served by LINK are the students who most need that support. So, I think it's a compound: the donor gets the benefit of knowing they're supporting a good cause and there's the ripple effect of it going to the student and maybe affecting their life in unimaginable ways."

The lasting impact of LINK Unlimited Scholars in partnership with De La Salle Institute and Marist High School underscores the power of collaboration. As Tirpak and Klatka attest to LINK's unwavering support over the years, we are proud that our partnership is not only financial; it is a testament to the shared mission of fostering academic success and holistic development for Black students in Chicago.



Our Partners leverage their time, talents and resources to open the paths of success to our Scholars. Scan the QR code for the full list.

Mentor Highlight

Building strong Mentoring relationships

LINK Mentors are pivotal to our Scholars' success. They make a four-year commitment to support their Scholars on their journey to, through, and beyond college. What inspires one to make such a commitment? Often, Mentors derive that inspiration from previous life experiences, like Barb Pazan, who saw mentoring as another form of coaching. "The company I work for, Mesirow Financial, is very big into giving back to the Chicagoland community, so when the opportunity came up, I thought I'd enjoy something like LINK. I used to coach volleyball for many years, and I miss it, so this is another way to coach a young person and have a positive and meaningful impact in their life." Nadine Moultaali drew her inspiration from her own first-generation college student story where she experienced firsthand the power of mentorship from her mentor who advised her to "pay it forward." "There are so many factors that play into a student getting to and through college and I love being a part of that process."

Like any relationship, it takes time for Scholars and Mentors to connect and develop trust. Barb explained how she has built a strong relationship with her Scholar, Haley. "I speak to Haley every week and spend as much time with

her as possible. Communicating with your mentee is very important and that starts with listening. Remembering details being thoughtful and engaged in has helped us to connect with Haley. Finding something in common to share and talk about and or do together is helpful too."

Nadine also had some great advice to share on this topic. "In-person interactions are so key. The phone is great for maintenance, but those meet-ups are so huge for us. Plan an activity gives you something to do but also an opportunity to chat. Do something fun! Find out what they like to do, and do that! Take the time to build that comfort level, and then you can give them more freedom to choose activities or experiences that they want to explore. Follow-up on things I said I was going to do! It's so key to building trust. Ari (Jones) needs me to be consistent in my actions and follow-through."

Mentoring offers benefits not only for the Scholars, but for the Mentors as well. "I feel empowered to empower others. It's not just one thing I am sharing with her, it's my presence, my experiences, and my life. I love being able to help Ari get on this path of success, and I know she is going to pay it forward to a whole new generation," said Nadine.

Barb added, "This experience has made me realize how much I missed working with youth. Helping them and seeing them grow into an amazing young person is special and not something to take for granted. You are welcomed and trusted by their parents to do your best for their child, so it's something I take very seriously and I'm grateful for the relationship we have with our mentee's family as well. They are invested in giving her the best opportunities to succeed in life. I truly care about her and want the very best for her. Seeing her graduate from high school, then college and whatever is after that... It would be special to be a part of that."



NADINE MOULTAALI Mentor to Scholar Ari J.



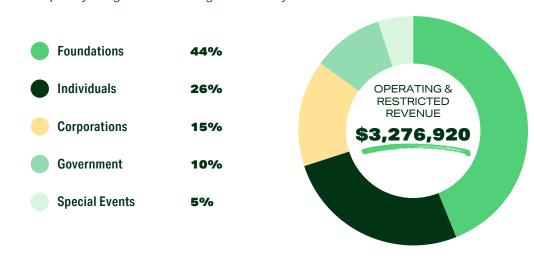
BARB PAZAN Mentor to Scholar Haley W.

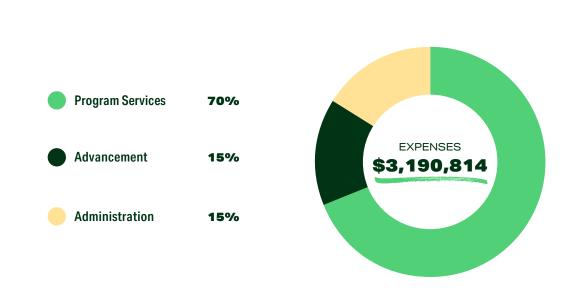
FY2023 REVENUE

Financial Overview

Investment Summary

Generous partners invested in LINK Scholars with one-time and multi-year commitments to support our current and future operations. Here's a snapshot of the impact your gifts are making collectively for LINK Scholars:





Our Conors

LINK Unlimited Scholars is grateful for the number of donors that supported the success of our incredible Scholars. Special recognition to those contributors.

\$100,000+

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\$50,000-99,999

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\$1-\$499

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A Legacy of Impact

30+ years of support

Like many others, the story of how Jack Neal learned about LINK Unlimited Scholars started with his employer. In the early 1990's, Jack was an Executive at Continental Bank. "The bank was interested in having its Executives participate in organizations that helped the community. So, we were introduced to LINK and I became a sponsor and Mentor."

Jack quickly came to admire the thought process behind the LINK model, which at the time was helping talented students attend a catholic high school and pairing them with Chicagoland professionals as Sponsors/Mentors. Over the years, Jack has mentored at least six students. While he hasn't served in the mentoring capacity in quite some time, he recalls that all of his



JACK NEAL & FAMILY

Scholar/Mentees were dedicated, committed, and hard-working students who came from families with parents who understood the need for education. "They found their way through LINK and I am proud of them for taking what was available to them and using it to their advantage."

Jack not only focused his efforts on helping his Scholar/Mentees and providing personal financial support to LINK, but he introduced others to the organization and encouraged them to do the same. His impact on the organization was recognized in 2010 when LINK awarded him the 6th Annual Dream Keepers Award for 18 years of support. "There aren't many organizations that really understand what it takes to help those with challenges in their lives deal with those challenges and succeed. LINK gets it and really understands what it takes. It's tried and true and second to none!"

Now entering his 34th year as a LINK supporter, Jack is ramping up for more! He is committed to helping LINK continue to fulfill its mission, even when his estate has to do so on his behalf. "I've been very lucky in life...and have made plans for my estate to provide support for the organization." Furthermore, Jack is not passive in his continued support. As a retiree, Jack is charging others, specifically the next generation of individuals succeeding in their careers, to take up the torch and support LINK. He recognizes that this is not easy work and commends the LINK team for their commitment and skills they bring to make LINK a successful business. From the Scholars, to the staff, to the community of supporters, "LINK has a legacy of talented people."

Alumni Feature

Advancing through college

NOAH BUFORD LINK Alum, Class of 2021

LINK's mission is to connect Black students with resources and opportunities that strengthen the skills to succeed as they advance to, through and beyond college. Specifically, LINK is invested in helping Scholars to build a foundation and support system to thrive in middle and high school that will catapult their academic success, guide college selection and pave the way to a college degree, cultivate career awareness, and nurture the voice, agency, and confidence to become the next generation of leaders.

Collegiate Scholar/Alum Noah Buford has experienced all of these. Now in her third year of college at The University of Southern California, Noah can make the direct link (pun intended) as to how LINK has and continues to shape life.

In high school, "I wasn't always aware of timelines or maybe things I should be concerned about as far as picking a career or looking at schools or scholarships. LINK kept me focused on things that the average high schooler probably wouldn't be thinking about because they're doing school, extracurriculars and everything like that. LINK kept me on track to do the things that I wanted to for college, career, and everything else."

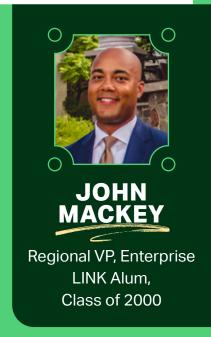
"As I reflect on the LINK program, it actually had a big impact on what I've done so far because without LINK, I wouldn't have applied to and received the Jordan Wings scholarship, which is the reason I got the Nike internship. Also, I think LINK increased my professionalism... a big thing that has helped me to this day. It keeps me on track and helps me remember how to use things to my advantage." Noah learned to engage and stay connected to the people met through LINK. She credits LINK for first internship and summer work experience that wasn't in the fast food industry.

These experiences helped to build skills and a résumé to secure future internships. "Being in LINK offered me a lot of opportunities that I've received in college. I think having all of these opportunities at hand and making sure that I applied for them definitely shaped what I'm doing now and allowed me to remember things like using my connections."

Noah's greatest takeaway from LINK is advice she'd like to share with other LINK Scholars. "Join LINK with an open mind. Understand that all of the events and opportunities that LINK supplies you are with your best interest in mind. Use all of the resources provided because it'll definitely pay off in the long run. You never really know how things will turn out for you, so make sure to put your best foot forward with everything because... it could turn out in your favor. I think that's the reason why I always make sure to do the best work I can and be nice to whoever I can."

LINK's IMPACT

LINK afforded me the opportunity to attend De La Salle Institue, where I was able to better prepare myself for college and the professional world. Having a mentor allowed me to have access to environments I normally would not have experienced, while also motivating me to strive for more in my life.



As I have continued to have success in my career, I realized that LINK also instilled in me the desire and importance to give back through volunteerism and mentorship.

Our Strategic priorities

1. Expand Scholar Impact

• Grow our student population to 500+ Scholars by 2027

2. Broaden High School Horizons

• Reach CPS middle-school students through our two-year Jr. LINK fellowship

3. Deepening Investments in Chicago

Focus recruitment & support in 10
 South and West Side Neighborhoods

94%

RETENTION RATE

for Scholars from our 10 focused neighborhoods

69%

OF Jr. LINK SCHOLARS

were from our 10 focused neighborhoods.

53%

OF LINK HIGH SCHOOL SCHOLARS

were from our 10 focused neighborhoods.

3. Bronzeville 4. Englewood 5. Garfield Park 6. Grand Crossing 7. North Lawndale 8. Roseland 9. South Shore 10. Washington Park

Neighborhoods

1. Auburn-Gresham

2. Austin

LINK Scholars are outpacing their peers!

U.S. Average*

Asian

White

57%

Hispanic/Latino

Black U.S. Average*

LINK Scholars**

52%

*NCES Digest of Education Statistics 2022 Tables & Figures, Table 326.10
**LINK Scholars 4-Year College Graduation Rate, 2023

SAVE DATE



JULY 25, 2024

Ways to get Involved

Become a Mentor

LINK Mentors are a core component of our scholars' experience. By providing new experiences, access to professional networks, and relational support, our Mentors help broaden our Scholars' horizons and prepare them for the journey to, through, and beyond college. Become a LINK mentor today to be a part of our long legacy of mentorship. To learn more about becoming a mentor, email mentoring@linkunlimited.org.

Be a LINK Ambassador

Spread the word about LINK to your inner circle! In lieu of presents, donations to LINK not only help us, but allow you and your friends to make a difference. You can also host a gathering at your home or a bar, a Game or Trivia Night, or other fun opportunities with a giving to LINK as the theme. If you'd like to coordinate one of these opportunities, contact our Development Team at advancement@linkunlimited.org.

Join Our Board

Are you looking for an opportunity where you can make a difference? Are you interested in connecting Black students with resources and opportunities that strengthen the necessary skills to succeed as they advance to, through and, beyond college? If so, consider joining the LINK Board. If interested or would like more information, contact Dr. Toinette Gunn at tgunn@linkunlimited.org.

Make a **Donation**



For nearly 60 years, the incredible achievements of LINK Scholars have been made possible by their hard-work and the devotion and

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